

Llanelli board meeting minutes

Wednesday, 10<sup>th</sup> November

10 John Street

**Minutes**

Present

Lesley Richards	LR	Nationwide (Chair)
Martin Blackwell	MB	The Works
Lee Edmunds	LE	Evans & Powell
Andrew Stephens	AS	Llanelli Chamber of Commerce

Mandy Jenkins	MJ	BID Manager
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Apologies

Adrian Davies	AD	Davies Craddock
Cllr Emlyn Dole	ED	CCC
Sarah Morris	SM	YMCA

Item	Detail	Action
<b>1.0</b>	<b>Welcome and introductions</b> 1.1 Apologies were given as above.	
<b>2.0</b>	<b>Minutes of the last meeting and matters arising</b> Those attending confirmed the minutes were an accurate account of discussions.  <b>2.1 Disc system</b> Peter Phillips not present to give an update on this. Paul Brookfield of the Met Bar had called into the office to ask again about Nitenet radios for the Met Bar, Bar Luna, Ejs and Wetherspools. The board discussed this and again were unsure of the need and having to not ask other pubs to be involved. LR to attend a Pubwatch meeting to speak to all night time economy representatives.  <b>2.2 Loyalty card</b> MJ explained to the board that there simply had not been the time to reinstate the loyalty card before November / December as discussed at the last meeting. The board discussed potentially reintroducing the scheme in February instead.  <b>2.3 The Works gingerbread trail prizes</b> MB had ordered all the prizes and they were in store ready for the start of the trail.	<b>LR/MJ: To attend a Pubwatch meeting</b>
<b>3.0</b>	<b>Company matters</b> <b>3.1 Financial update</b> Approximately £35,470 in the bank account.	

<p><b>4.0</b></p>	<p><b>4. Events</b></p> <ul style="list-style-type: none"> <li>• Vintage Festival</li> </ul> <p>MJ and LR updated the board on the festival, An extremely busy day in town with great feedback from the public and visitors. Footfall around 2k less than in 2019. Some lessons learned around the placing of stalls and bars too close to the stage.</p> <ul style="list-style-type: none"> <li>• Food and Drink Festival</li> </ul> <p>Similarly, a very busy day, with footfall only slightly down on 2019. 47 stalls in total which was a good number and possibly some room in front of the library for a couple more next year.</p> <p>Events list:</p> <ul style="list-style-type: none"> <li>• Monthly Market – Saturday, 20th November</li> <li>• Reindeer Parade – Saturday 4th December</li> <li>• Superhero Day – Wednesday, 23rd February</li> <li>• Monthly Market – Saturday, 18th December</li> </ul> <p>The board discussed the success of the monthly market and decided that in light of the forthcoming CRF schemes, that that the initiative in its entirety should be handed over to the Llanelli Market Management team from January. The BID would continue to market the scheme but Jade Evans’ time now needed to be put into other projects.</p>	
<p><b>5.0</b></p>	<p><b>Gingerbread trail</b></p> <p>This would start on Saturday, 20<sup>th</sup> November to coincide with the monthly market. Trail maps and posters had been printed ready to start.</p>	
<p><b>6.0</b></p>	<p><b>Free parking days</b></p> <p>Cllr Dole had confirmed that the use of the remaining free parking days in December had been passed at Executive Board. MJ was waiting for official confirmation before submitting the applications to CCC.</p>	
<p><b>7.0</b></p>	<p><b>Community Renewal Fund</b></p> <p>Official confirmation that Ymlaen Llanelli and Llanelli Town Council had been successful in their bid for funding for an e-cargo bike and ambassador scheme. Awaiting a start date pending completion of paper work.</p>	
<p><b>8.0</b></p>	<p><b>Update from Chamber of Trade / Taskforce</b></p> <p>LR and AS gave updates from the two bodies and discussed some of the anti-social behaviour issues in town.</p>	
<p><b>9.0</b></p>	<p><b>AOB</b></p> <p>MJ had met with Becky Cole of Pobl Housing about the Viva Port Talbot BID and Becky has expressed an interest in joining the Ymlaen Llanelli board. The board approved this based on the fact that since AS had retired there was no landowner representative.</p>	
<p><b>10.0</b></p>	<p><b>Date of next meeting</b></p> <p>Sue to take place on 15<sup>th</sup> December but TBC depending on the CRF funding.</p>	