

Llanelli board meeting minutes

Wednesday, 18th April 2018 8am
Llanelly House

Minutes

Present

Andrew Stephens	AS	St Elli Centre (Chair)
Paul Oram	PO	Llanelli Chamber of Commerce
Paul Carter	PC	Llanelly House
Lee Edmunds	LE	Evans & Powell

Mandy Jenkins	MJ	BID Manager
Cathy Lewis	CL	Ymlaen Llanelli

Apologies

Lesley Richards	LR	Nationwide (Chair)
Matthew Harvey	MH	Specsavers
Emlyn Dole	ED	Carmarthenshire County Council
Adrian Davies	AD	Davies Craddock
Tony Edwards	TE	Wilko
Gary Jones	GJ	Llanelli Town Council (Observer)
Amanda Davies	AD	Carmarthenshire County Council (Observer)

Item	Detail	Action
1.0	Welcome and introductions 1.1 AS opened the meeting and welcomed attendees. 1.2 Apologies were given as above.	
2.0	Minutes of the last meeting and matters arising Those attending confirmed the minutes were an accurate account of discussions. 2.1 Love Llanelli social media handles CL had acquired the Facebook page and Twitter handle to go with the website. 2.2 Eastgate car park changes MJ read out the email below received from Cllr Jenkins: <i>I am advise by the Head of Service that this would not be a viable proposition for the following reasons: 1) People working in Llanelli would take advantage of the relatively inexpensive cost of parking in the long stay bays and therefore would not of necessity increase shopping footfall in Town. 2) With reduced short stay parking bays being available it is possible that they would fill up quickly and cause congestion and delays back to the main road as motorists would be queuing for a parking space.</i> The group discussed the response and accepted the reasons for not being able to have long-stay spaces but asked MJ to ask CCC about the possibility of increasing	CL: To ask CCC about the possibility of changing the short stay in Eastgate car park from 4 to 6 hours

	<p>the short-stay to 6 hours instead as this would be able to solve some of the issues facing businesses in Eastgate.</p> <p>2.3 Letter to Police Commissioner MJ had not done this as LR and PC has met with the Commissioner to discuss the issues and had a walkaround in the town centre along with ED. CCTV would be back up and running by the end of the summer and there will be a dedicated Police Officer for the town centre. CCC had offered the Police one of their empty premises in the town as a base.</p> <p>2.4 Parking pilot figures MJ had still not received the figures for the last two weeks of the pilot and still had no idea of costs. The board asked her to chase this up so they could decide whether to run the pilot again this year.</p> <p>2.5 Trostre shuttle bus MJ had not yet done any research on this. The board decided not to proceed with this and instead asked CL to look into a lunch bus that would collect people from surrounding areas/residential homes and bring them into town for a few hours. CL to look into costs for this and MJ to ask Llanelli Rural Council if they would like to contribute.</p>	<p>MJ: To email Steve Piliner and ask about parking figures / cost</p> <p>CL: To look into costs for a lunch bus</p> <p>MJ: To discuss the lunch bus with the Rural Council</p>
<p>3.0</p>	<p>Company update</p> <p>3.1 Financial update The board decided not to increase the levy payments for 2018-2019 with inflation.</p> <p>MJ said that she had spoken to Gemma O’Driscoll from O’Driscoll and Daughters Funeral Directors who had expressed an interest in joining the board. The board discussed this and agreed it would be a good idea. MJ to speak to her again to discuss further.</p>	<p>MJ: To speak to Gemma O’Driscoll about potentially joining the board</p>
<p>4.0</p>	<p>Themes</p> <p>4.1 Access and Parking</p> <p>4.1.1 Short stay parking proposals MJ told the board that the Disability Coalition Group had wholeheartedly opposed the changes when she had attended the meeting. Parking officers had also carried out occupancy surveys on the spaces which had shown that they were well used. The board decided on that basis to not proceed with the changes.</p> <p>Free parking days – the board decided to not ask for a free parking day for the upcoming Animal Magic event on 1st June and in future to move away from using free parking days for events.</p> <p>4.2 Marketing</p> <p>4.2.1 Events</p>	

	<ul style="list-style-type: none"> • Super Hero Day – very successful, AS gave footfall figures which were up on the day. Matty Lynch had done a video of the event and the board agreed that he could do promo videos for forthcoming events for £150. • Animal Magic – this was booked. • Celtic Media Festival – only the Sultan, Boelyns and Thomas Arms had given offers for the delegate packs. Owain Glenister was organizing a pub crawl with his folk band for the Thursday evening. • 80s weekend - 30th June • Gar Gwyl Music Festival – 28th July <p>4.2.2 Printed map MJ updated the group on progress. Awaiting specification details from CCC.</p> <p>4.2.3 Llanelli website This was progressing well and all pictures of businesses had been taken. No businesses had yet come back with contact details etc for their pages despite being asked twice.</p> <p>4.3 Enhancing experience 4.3.1 Yarn bombing Not discussed.</p>	
5.0	Updates from outside bodies including the Chamber of Trade / Task Force Not discussed.	
6.0	AOB Not discussed.	
7.0	DONM Wednesday, 6 th June. The board decided to move the meeting to 17:30 to see if this would increase attendance.	