

Llanelli board meeting minutes

Tuesday, 8th December 2020
Via Zoom

Minutes

Present

Lesley Richards	LR	Nationwide (Chair)
Andrew Stephens	AS	Llanelli Chamber of Trade
Clle Emlyn Dole	ED	CCC
Adrian Davies	AD	Davies Craddock
Paul Oram	PO	Llanelli Chamber of Trade
Gary Jones	GJ	Llanelli Town Council (Observer)

Mandy Jenkins	MJ	BID Manager
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Apologies

Jacqueline Nunn	JN	
Martin Blackwell	MB	The Works
Lee Edmunds	LE	Evans & Powell

Item	Detail	Action
1.0	Welcome and introductions 1.1 LR opened the meeting. 1.2 Apologies were given as above.	
2.0	Minutes of the last meeting and matters arising Those attending confirmed the minutes were an accurate account of discussions. 2.1 Levy reminders A second round of levy reminders had been issued with a lot of businesses still not having paid. The next step would usually be to issue court summonses but the board decided to issue a second reminder instead. MJ to speak to the Ratings Department about this. 2.2 Proposal updates MJ had incorporated the changes suggested by the board at the last meeting into the proposal document which has now been designed. The board confirmed that they were happy with the designed version. 2.3 Manager of Home Bargains No update from MB but he would speak to the manager and take Home Bargains as one of his accounts during the campaign. 2.4 Covid stories book Ongoing. ED to speak to Alun Gibbard about a date for a meeting.	MJ: Ro speak to the Ratings Department about a second reminder

	<p>2.5 £1 parking As CCC had agreed to allow the use of the five free parking days in December, there was no need to proceed with the £1 parking.</p>	ED: To speak to Alun Gibbard about dates
3.0	<p>1. Company matters</p> <p>3.1 Financial update £82,266.30 currently in the bank account with the Sky ad being the most expensive item purchased.</p> <p>3.2 Levy collection About 72% with £30,172.76 still to collect for the year.</p>	
4.0	<p>Renewal ballot</p> <p>2.1 Proposal document Covered under 2.2.</p> <p>2.2 Accounts for the ballot MJ went through the list of voters with the board and all agreed which businesses they would speak to.</p>	MJ: To send around to the board the list of businesses they agreed to speak to
5.0	<p>Themes</p> <p>5.1. Access and Parking</p> <p>5.1.1 £1 Saturday parking Covered under 2.5.</p> <p>5.2. Marketing</p> <p>6.2.1 Coffee cups Nearly all of the sups had been distributed to businesses and had proved popular with them and members of the public.</p> <p>6.3.2 Canvas bags Love Llanelli reusable bags also in the process of being distributed and again proving popular.</p> <p>6.3.3 Nutcracker trail Up and running with good feedback from businesses and Jenkins having received so far approximately 275 tokens.</p> <p>6.3.4 Sky advert Live on TV from the previous Friday with lots of people having seen it.</p>	
6.0	<p>Updates from outside bodies including the Chamber of Trade / Task Force</p> <p>PO and AS gave an update from the Chamber including the Christmas window competition.</p>	
6.0	AOB	

	LR gave an update on the anti-social behaviour issues in town and expressed concern about the lack of police presence.	
7.0	DONM Tuesday, 19 th January.	