

Llanelli board meeting minutes

Tuesday, 12th November 2019 4:30pm
Llanelly House

Minutes

Present

Lesley Richards	LR	Nationwide (Chair)
Paul Carter	PC	Llanelly House
CLlr David Jenkins	DJ	CCC
Lee Edmunds	LE	Evans & Powell
Martin Blackwell	MB	The Works
Mandy Jenkins	MJ	BID Manager
Gary Jones	GJ	Llanelli Town Council (observer)

Apologies

CLlr Emlyn Dole	ED	Carmarthenshire County Council
Adrian Davies	AD	Davies Craddock
Andrew Stephens	AS	Llanelli Chamber of Trade
Paul Oram	PO	Llanelli Chamber of Trade

Item	Detail	Action
1.0	Welcome and introductions 1.1 LR opened the meeting. 1.2 Apologies were given as above.	
2.0	Minutes of the last meeting and matters arising Those attending confirmed the minutes were an accurate account of discussions. PO to be added to the attendees. 2.1 Gum buster DJ had spoken to Gary Baxter. The machine and operator are available if the BID is willing to make a financial contribution towards the cleaning. DJ to ask Gary Baxter for a quote. 2.2 Reggae Stall DJ read out an email from Jason Jones which said that there was no legitimate reason to remove the stall as there was no history/evidence of criminal activity. 2.3 Jaqueline Nunn Ongoing – LR to visit. 2.4 Roundabout banners	DJ: To ask Gary Baxter for a quote for the gum buster LR: to visit Jaqueline Nunn

	Ongoing – MJ to ask Richard Waters if this is possible.	MJ: To ask Richard Waters about banners on the roundabout
3.0	Company matters 3.1 Financial update The remaining levy has been transferred over from CCC with £131, 885 in the account. £5k to claim from WG for the Food Festival and rest from Town Council.	
4.0	Themes 4.1 Access and Parking 4.1.1 £1 parking. This had been advertised well with banner, posters, The Star and Radio Carms. 4.2 Marketing <ul style="list-style-type: none"> • Food Festival - 19th October# Footfall 70% up on last year. 48.5k – highest ever event footfall so far. Lovely feedback from traders and most businesses. Couple of complaints on the day from Specsavers and Michelle’s. Proceeds to be donated to the Food Bank and Toy Appeal. • Harry Potter – 29th October Went well but to try something else next year. • Reindeer Parade – 7th December 13 food stalls booked in to create a mini-food market to attract more people throughout the day. • Super hero Day – 19th February Three batmobiles and as many superheroes as possible. 4.3 Enhancing experience 4.3.1 Window vinyls The vinyls were now up on the multi storey car park. There is a project in the making to produce war stories on vinyls for the 75 th anniversary of VE Day next year in May. The winter hanging baskets were installed the previous weekend funded by the BID. The board decided that the canopies should be done in the Spring.	
5.0	Updates from outside bodies including the Chamber of Trade / Task Force LR gave an update from the Task Force.	

<p>6.0</p>	<p>AOB</p> <p>Welsh Government is offering BIDs subsidised accreditation and training. The board decided not to take up the offer as they did not feel this would be beneficial.</p> <p>Welsh Government were also offering re-ballot training. The board decided not to take up the offer as <i>The means</i> would be able to provide this expertise.</p> <p><i>The means</i> were offering a mid-term review ahead of the rebalot for approximately £3k. The board discussed the idea and asked for more details.</p>	
<p>7.0</p>	<p>DONM</p> <p>Tuesday, 14th January</p>	