

Llanelli board meeting minutes

Wednesday, 20th September 2018 5:30pm
Llanelly House

Minutes

Present

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| Adrian Davies | AD | Davies Craddock (Chair) |
| Paul Oram | PO | Llanelli Chamber of Commerce |
| Paul Carter | PC | Llanelly House |
| David Jenkins | DJ | Carmarthenshire County Council |
| Lee Edmunds | LE | Evans & Powell |

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| Mandy Jenkins | MJ | BID Manager |
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Apologies

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| Lesley Richards | LR | Nationwide |
| Andrew Stephens | AS | St Elli Centre |
| Matthew Harvey | MH | Specsavers |
| Emlyn Dole | ED | Carmarthenshire County Council |
| Tony Edwards | TE | Wilko |
| Gary Jones | GJ | Llanelli Town Council |

| Item | Detail | Action |
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| 1.0 | Welcome and introductions 1.1 AD opened the meeting and welcomed attendees. 1.2 Apologies were given as above. | |
| 2.0 | Minutes of the last meeting and matters arising Those attending confirmed the minutes were an accurate account of discussions. 2.1 £1 parking initiative Permission given by CCC for the initiative but want to charge for the cost of displacement from other car parks in town. Still awaiting confirmation of whether a banner advertising the initiative can be erected at the entrance to the multi storey car park. MJ had already spoken to Radio Carmarthenshire about starting to advertise the initiative a week before it starts. Video being filmed at the weekend and Evening Post getting back with costs. MJ to contact others including the Rural Council, Merched Y Wawr and Young Farmers Association to ask them to share the details. 2.2 Town Centre cleaning DJ had sent MJ details of who to contact in CCC about this but she had not yet been able to get hold of him. | MJ: To contact other organisations to ask them to help publicise the £1 parking |

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| <p>3.0</p> | <p>Company update</p> <p>3.1 Financial update</p> <p>MJ explained that she had not prepared an update ahead of the meeting but could send one out later.</p> <p>The bill had been received from CCC for last year’s parking pilot. BID levy reminder bill had gone out and some complaints received.</p> | |
| <p>4.0</p> | <p>Themes</p> <p>4.1 Access and Parking</p> <p>4.1.1 £1 parking</p> <p>See 2.1.</p> <p>4.2 Marketing</p> <p>4.2.1 Events</p> <p>Gar Gwyl Music Festival</p> <p>PC updated the group on the event and they decided that it could only go ahead next year if some changes were made – more cover bands and little original music so it would be more like the 80s festival and attract a higher footfall. Music could cover 60s, 70s, 90s and 00s.</p> <p>Pirates and princesses</p> <p>MJ to updated the group on the successful event but explained that there were some complaints from the market about the fact that the parade did not go through there. The group discussed how to better engage with the market.</p> <p>Food Festival</p> <p>MJ updated the group on progress.</p> <p>Harry Potter Day</p> <p>To take place on 30th October.</p> <p>Reindeer parade</p> <p>MJ updated the group on progress and how the day would be slightly different this year.</p> <p>4.2.2 Printed map</p> <p>MJ told the group that this was still a work in progress.</p> <p>4.2.3 Llanelli website</p> <p>The website was now live and 13 businesses had sent information for inclusion on their pages.</p> <p>4.3 Enhancing experience</p> <p>4.3.1 Yarn bombing</p> <p>Took place week beginning Monday, 20th August with some businesses commenting that a week was not long enough so this could possibly be extended next year.</p> <p>4.3.2 Social media workshops</p> <p>Marianne Pettifor had provided some dates for a series of four workshops.</p> | |

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| 5.0 | <p>Updates from outside bodies including the Chamber of Trade / Task Force Not discussed.</p> | |
| 6.0 | <p>AOB Window vynils – ongoing. Stuart Walters had agreed and MJ had identified 5 empty shops that could be used.</p> <p>Town centre sign in Trostre - the board decided to take Huw Parsons up on his offer of Ymlaen Llanelli redesigning the sign on the Trostre roundabout. MJ to look into prices and process.</p> | <p>MJ: To speak to CCC marketing about the sign</p> |
| 7.0 | <p>DONM Wednesday, 31st October.</p> | |