

**Company registration number: 10122299**

**Ymlaen Llanelli Limited  
Company limited by guarantee**

**Unaudited financial statements**

**31 March 2020**

**Ymlaen Llanelli Limited**  
**Company limited by guarantee**

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**Ymlaen Llanelli Limited**  
**Company limited by guarantee**

**Directors and other information**

<b>Directors</b>	Adrian Paul Davies Emlyn Dole Owain Glenister Martin Blackwell Ralph Paul Oram Andrew Gwynne Stephens Jeffrey Lee Edmunds Matthew Harvey Lesley Richards Anthony Christopher Edwards (Appointed 31 October 2019) Paul Thomas Carter
<b>Company number</b>	10122299
<b>Registered office</b>	10 John Street Llanelli Carmarthenshire SA15 1UH
<b>Accountants</b>	Rimmer & May 19 Murray Street, Llanelli Carmarthenshire SA15 1AQ
<b>Bankers</b>	Barclays Bank PLC. Vaughan Street, Llanelli Carmarthenshire

**Ymlaen Llanelli Limited**  
**Company limited by guarantee**

**Directors report**  
**Year ended 31 March 2020**

The directors present their report and the unaudited financial statements of the company for the year ended 31 March 2020.

**Directors**

The directors who served the company during the year were as follows:

Adrian Paul Davies  
Emlyn Dole  
Owain Glenister  
Martin Blackwell  
Ralph Paul Oram  
Andrew Gwynne Stephens  
Jeffrey Lee Edmunds  
Matthew Harvey  
Lesley Richards  
Paul Thomas Carter  
Anthony Christopher Edwards (Appointed 31 October 2019)

**Small company provisions**

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

This report was approved by the board of directors on 22 September 2020 and signed on behalf of the board by:

Lesley Richards  
Director

**Ymlaen Llanelli Limited**  
**Company limited by guarantee**

**Chartered accountants report to the board of directors on the preparation of the  
unaudited statutory financial statements of Ymlaen Llanelli Limited  
Year ended 31 March 2020**

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Ymlaen Llanelli Limited for the year ended 31 March 2020 which comprise the statement of comprehensive income, statement of financial position and related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed at <http://www.icaew.com/en/members/regulations-standards-and-guidance/>.

This report is made solely to the board of directors of Ymlaen Llanelli Limited, as a body, in accordance with the terms of our engagement letter. Our work has been undertaken solely to prepare for your approval the financial statements of Ymlaen Llanelli Limited and state those matters that we have agreed to state to the board of directors of Ymlaen Llanelli Limited as a body, in this report in accordance with ICAEW Technical Release 07/16 AAF. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Ymlaen Llanelli Limited and its board of directors as a body for our work or for this report.

It is your duty to ensure that Ymlaen Llanelli Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and loss of Ymlaen Llanelli Limited. You consider that Ymlaen Llanelli Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Ymlaen Llanelli Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

Rimmer & May  
Chartered Accountants

19 Murray Street,  
Llanelli  
Carmarthenshire  
SA15 1AQ

**Ymlaen Llanelli Limited**  
**Company limited by guarantee**

**Statement of comprehensive income**  
**Year ended 31 March 2020**

	<b>Note</b>	<b>2020</b>	2019
		<b>£</b>	<b>£</b>
<b>Turnover</b>		149,372	141,151
Cost of sales		(110,339)	(78,221)
<b>Gross profit</b>		<u>39,033</u>	<u>62,930</u>
Administrative expenses		(45,323)	(39,105)
<b>Operating (loss)/profit</b>		<u>(6,290)</u>	<u>23,825</u>
<b>(Loss)/profit before taxation</b>	<b>5</b>	(6,290)	23,825
Tax on (loss)/profit		-	-
<b>(Loss)/profit for the financial year and total comprehensive income</b>		<u><u>(6,290)</u></u>	<u><u>23,825</u></u>

All the activities of the company are from continuing operations.

**The notes on pages 7 to 9 form part of these financial statements.**

**Ymlaen Llanelli Limited**  
**Company limited by guarantee**

**Statement of financial position**  
**31 March 2020**

	Note	2020		2019	
		£	£	£	£
<b>Fixed assets</b>					
Tangible assets	6	520		693	
			520		693
<b>Current assets</b>					
Debtors	7	20,839		691	
Cash at bank and in hand		73,974		107,472	
		94,813		108,163	
<b>Creditors: amounts falling due within one year</b>	8	(8,480)		(15,713)	
<b>Net current assets</b>			86,333		92,450
<b>Total assets less current liabilities</b>			86,853		93,143
<b>Net assets</b>			86,853		93,143
<b>Capital and reserves</b>					
Profit and loss account			86,853		93,143
<b>Members funds</b>			86,853		93,143

For the year ending 31 March 2020 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with Section 1A of FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'.

**The notes on pages 7 to 9 form part of these financial statements.**

**Ymlaen Llanelli Limited**  
**Company limited by guarantee**

**Statement of financial position (continued)**  
**31 March 2020**

These financial statements were approved by the board of directors and authorised for issue on 22 September 2020, and are signed on behalf of the board by:

Lesley Richards  
Director

Company registration number: 10122299

**The notes on pages 7 to 9 form part of these financial statements.**



**Ymlaen Llanelli Limited**  
**Company limited by guarantee**

**Notes to the financial statements**  
**Year ended 31 March 2020**

**1. General information**

The company is a private company limited by guarantee, registered in England & Wales. The address of the registered office is 10 John Street, Llanelli, Carmarthenshire, SA15 1UH.

**2. Statement of compliance**

These financial statements have been prepared in compliance with the provisions of FRS 102, Section 1A, 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'. The Triennial review 2017 amendments to the standard have been early adopted.

**3. Accounting policies**

**Basis of preparation**

The financial statements have been prepared on the historical cost basis, as modified by the revaluation of certain financial assets and liabilities and investment properties measured at fair value through profit or loss.

The financial statements are prepared in sterling, which is the functional currency of the entity.

**Turnover**

Turnover is measured at the fair value of the consideration received or receivable for goods supplied and services rendered, net of discounts and Value Added Tax.

**Taxation**

The taxation expense represents the aggregate amount of current and deferred tax recognised in the reporting period. Tax is recognised in the statement of comprehensive income, except to the extent that it relates to items recognised in other comprehensive income or directly in capital and reserves. In this case, tax is recognised in other comprehensive income or directly in capital and reserves, respectively.

Current tax is recognised on taxable profit for the current and past periods. Current tax is measured at the amounts of tax expected to pay or recover using the tax rates and laws that have been enacted or substantively enacted at the reporting date.

Deferred tax is recognised in respect of all timing differences at the reporting date. Unrelieved tax losses and other deferred tax assets are recognised to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits. Deferred tax is measured using the tax rates and laws that have been enacted or substantively enacted by the reporting date that are expected to apply to the reversal of the timing difference.

**Tangible assets**

Tangible assets are initially recorded at cost, and is subsequently stated at cost less any accumulated depreciation and any accumulated impairment losses.

**Depreciation**

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows:

Fittings fixtures and equipment                      - 25%        reducing balance

If there is an indication that there has been a significant change in depreciation rate, useful life or residual value of tangible assets, the depreciation is revised prospectively to reflect the new estimates.

**Ymlaen Llanelli Limited**  
**Company limited by guarantee**

**Notes to the financial statements (continued)**  
**Year ended 31 March 2020**

**4. Limited by guarantee**

The company is limited by guarantee, with every member of the company agreeing to contribute such amount as may be required (not exceeding £1) to the company's assets if it should be wound up.

**5. Loss/profit before taxation**

Loss/profit before taxation is stated after charging/(crediting):

	<b>2020</b>	<b>2019</b>
	£	£
Depreciation of tangible assets	173	126
	<u>173</u>	<u>126</u>

**6. Tangible assets**

	Fixtures, fittings and equipment	<b>Total</b>
	£	£
<b>Cost</b>		
<b>At 1 April 2019 and 31 March 2020</b>	856	856
	<u>856</u>	<u>856</u>
<b>Depreciation</b>		
At 1 April 2019	163	163
Charge for the year	173	173
	<u>173</u>	<u>173</u>
<b>At 31 March 2020</b>	336	336
	<u>336</u>	<u>336</u>
<b>Carrying amount</b>		
<b>At 31 March 2020</b>	520	520
	<u>520</u>	<u>520</u>
At 31 March 2019	693	693
	<u>693</u>	<u>693</u>

**7. Debtors**

	<b>2020</b>	<b>2019</b>
	£	£
Trade debtors	11,847	-
Other debtors	8,992	691
	<u>20,839</u>	<u>691</u>

**Ymlaen Llanelli Limited**  
**Company limited by guarantee**

**Notes to the financial statements (continued)**  
**Year ended 31 March 2020**

**8. Creditors: amounts falling due within one year**

	<b>2020</b>	2019
	<b>£</b>	£
Social security and other taxes	-	10,786
Other creditors	8,480	4,927
	<u>8,480</u>	<u>15,713</u>

**9. Related party transactions**

The directors are not remunerated for work undertaken in their role as Board members.

Management consultancy fees of £21,040 were paid to The Means Limited for the part time services of a business manager and have been analysed as follows:- Core Costs £4,106, Improving access £3,903 , Boosting marketing £4,225 , Enhancing experience £ 4,403 and Developing strategy £4,403

**10. Lease commitments**

At 31 March 2020 the company had commitments under non-cancellable operating leases over the remaining life of those leases of £3,500

**Ymlaen Llanelli Limited**  
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**The following pages do not form part of the statutory accounts.**

**Ymlaen Llanelli Limited**  
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**Detailed income statement**  
**Year ended 31 March 2020**

	<b>2020</b>	2019
	£	£
<b>Turnover</b>		
Levy monies	124,892	122,667
Grants towards costs of promotional events	22,056	17,759
Event Pitch Fees	2,424	575
Donations	-	150
	149,372	141,151
 <b>Cost of sales</b>		
Expenditure on promotional events	(100,950)	(66,858)
Llanelli free/reduced parking promotion	(7,619)	(11,363)
Llanelli Town Centre Hanging Baskets	(1,770)	-
	(110,339)	(78,221)
 <b>Gross profit</b>	 39,033	 62,930
 <b>Overheads</b>		
<b>Administrative expenses</b>		
Rent	(3,000)	(3,000)
Water rates	(539)	(574)
Insurance	(1,471)	(1,371)
Light and heat	(1,498)	(1,995)
Repairs and maintenance	(80)	-
Printing, postage and stationery	(406)	(231)
Advertising	(3,035)	(2,798)
Computer costs	(4,347)	(422)
Events & Marketing Support	(8,275)	(6,030)
Management consultancy fees	(21,040)	(20,729)
Accountancy/VAT fees	(1,200)	(1,660)
Bank charges	-	(13)
General expenses	(259)	(156)
Depreciation of tangible assets	(173)	(126)
	(45,323)	(39,105)
 <b>Operating (loss)/profit</b>	 (6,290)	 23,825
 <b>(Loss)/profit before taxation</b>	 (6,290)	 23,825