

Llanelli board meeting minutes

Wednesday, 6<sup>th</sup> June 2018 5:30pm  
Llanelly House

**Minutes**

Present

Lesley Richards	LR	Nationwide (Chair)
Andrew Stephens	AS	St Elli Centre (Chair)
Paul Carter	PC	Llanelly House
Adrian Davies	AD	Davies Craddock
David Jenkins	DJ	Carmarthenshire County Council

Mandy Jenkins	MJ	BID Manager
Cathy Lewis	CL	Ymlaen Llanelli

Apologies

Paul Oram	PO	Llanelli Chamber of Commerce
Lee Edmunds	LE	Evans & Powell
Matthew Harvey	MH	Specsavers
Emlyn Dole	ED	Carmarthenshire County Council
Gary Jones	GJ	Llanelli Town Council (Observer)

Item	Detail	Action
<b>1.0</b>	<b>Welcome and introductions</b> 1.1 AS opened the meeting and welcomed attendees. 1.2 Apologies were given as above.	
<b>2.0</b>	<b>Minutes of the last meeting and matters arising</b> Those attending confirmed the minutes were an accurate account of discussions.  <b>2.1 Eastgate car park</b> MJ read out Steve Piliner's response to changing the car park from 4 hours to 6 hours. OG said he was aware that the Travelodge had a particular issue with the car park. LR said she was chasing Steve Piliner for a meeting and would update at the next board meeting.  <b>2.2 Parking pilot figures</b> John McEvoy had sent through the revised figure of £4225.80 for the cost of the £1 Saturday parking pilot which the board agreed. Although the final figures show that the multi storey was only busier on 5 out of the 12 Saturdays of the pilot, the board decided to repeat it this year due to its popularity with traders and to carry it on to the first two weeks of January for the sales. The board agreed that publicity would need to start earlier this year and MJ to ask CCC about putting a banner outside the multi storey.	<b>LR: To chase Steve Piliner about a meeting</b>  <b>MJ: To approach CCC about the pilot and banners</b>

	<p><b>2.3 Lunch bus</b> CL had emailed Swansea Bus museum and would be going to the Swansea Transport Fest to see if there are buses there. The board discussed itinerary ideas / a point of sale is possibly Eastgate travel as well as Llanelly House.</p> <p>The board agreed to look again at a shuttle bus from Trostre and to canvass levy payers to suggest a day that would be best.</p> <p><b>2.4 Gemma O’Driscoll</b> The board decided to accept Gemma should she wish to join as a Director. MJ had as yet not been able to catch her in the office.</p>	<p><b>MJ: To ask Gemma O’Driscoll</b></p>
<p><b>3.0</b></p>	<p><b>Company update</b> <b>3.1 Financial update</b> MJ to prepare a spending forecast following the receipt of the parking pilot figures.</p> <p>MJ and CL left the room as the board discussed The means 3% increase.</p> <p>The board decided that the BID could purchase a mobile stage that could be used for all future events and sored at Y Lle. PC to approach the Evening Post about theirs.</p>	<p><b>MJ: To produce a spending forecast</b></p> <p><b>PC: To approach The Evening Post about purchasing their old stage / trailer</b></p>
<p><b>4.0</b></p>	<p><b>Themes</b> <b>4.1 Access and Parking</b> <b>4.1.1 Parking pilot</b> See 2.2.</p> <p>Free parking pilot – MJ updated the board about the meeting called by Cllr John Jenkins to discuss a potential free parking pilot in Llanelli. The group had decided to as for 3 hours free at any time of the day on a Monday. Cllr Jenkins was taking the suggestion back to Cllr Hazel Evans.</p> <p><b>4.2 Marketing</b> <b>4.2.1 Events</b></p> <ul style="list-style-type: none"> <li>• Animal Magic – this had been successful in terms of numbers despite the rain.</li> <li>• 80s weekend - 30<sup>th</sup> June. MJ, CL and PC gave an update on progress.</li> <li>• Gar Gwyl Music Festival – OG gave an update</li> <li>• Food festival – CL gave an update. Llanelli Town Council had agreed to jointly fund the costs.</li> </ul> <p><b>4.2.2 Printed map</b> MJ updated the group on progress. Emerge has asked if the BID would like to have an interactive map of the town centre on a screen in North Dock at a cost of</p>	<p><b>DJ: To check if Llangland Brasserie would be taking over the whole of the</b></p>

	<p>£1350. In principle, the board felt this was a good idea but asked DJ to check if Langland Brasseire would be taking over the whole building.</p> <p><b>4.2.3 Llanelli website</b> Almost ready to go live and 13 businesses had sent information for inclusion on their pages.</p> <p><b>4.3 Enhancing experience</b> <b>4.3.1 Yarn bombing</b> MJ had met with the group who would be doing to 'big knit' events in the town and wanted businesses to take part by decorating their windows with a sea theme.</p>	<b>North Dock building</b>
<b>5.0</b>	<p><b>Updates from outside bodies including the Chamber of Trade / Task Force</b> LR gave an update from the Task Force on the police situation in the town including CCTV.</p>	
<b>6.0</b>	<p><b>AOB</b> Alan Evans had asked for sponsorship for Llanelli Talk Radio. The board decided not to take this up.</p> <p>LR had seen window vynyils in Swansea and the board discussed whether these could be done in town. MJ to check with the rates department who would be liable to pay the rates on the property should the board decide to put them on the outside of windows of empty shops.</p> <p>Welsh Business Show - the board agreed that Ymlaen Llanelli should have a stall to promote the businesses in town.</p>	<b>MJ: To check with CCC about the rate payments if window vynyils went ahead</b>
<b>7.0</b>	<p><b>DONM</b> Wednesday, 25<sup>th</sup> July.</p>	